



International Partnership of Business Schools

www.ipbs-edu.net

Established in 1974, the **International Partnership of Business Schools (IPBS)** is a well established consortium of leading business schools located in Europe and North America. Its present partners are:

DCU

Europe

Dublin City University (Ireland)
Lancaster University (United Kingdom)
Reims Management School (France)
Reutlingen University (Germany)
Universidad Pontificia Comillas (Spain)
Università Cattolica del Sacro Cuore (Italy)

North America

Northeastern University (Boston MA, USA)
North Carolina State University (USA)
Universidad De Las Americas Puebla (Mexico)



Message from IPBS President

To maintain global competitiveness, effective corporate leadership is more important than ever. The successful international manager must have the ability to apply their knowledge, skills and competences in a wide range of national and cultural settings.



The IPBS is dedicated to the development of a lifelong cross-cultural international community of business and management students, alumni, professors, researchers and staff, by sharing and increasing their professional knowledge, skills and understanding through international exchange programmes.



Member schools are committed to upholding the values of IPBS, including respect, social responsibility, academic excellence, trust, international mindset, flexibility, integrity. The vision of IPBS is to become well known and recognised as a leading international network of business schools, dedicated to the collective pursuit of excellence in business and management education, with the ambition to contribute to a better world.



In addition to offering Bachelor and Master degree programmes, IPBS also provides a network of IPBS alumni and draws from its extensive pool of professors to provide opportunities for research collaboration, including doctoral studies.



IPBS constituent partners are all successful business schools in their own right, who combine resources and experience to provide an exciting and effective opportunity to study and gain degree qualifications in an international environment. IPBS Bachelor and Master programmes are designed with the needs of international business in mind. Our programmes present an opportunity to live and study in two countries, providing exposure to a wide range of different cultures, while gaining a top class business education.

Professor Bernard Pierce
President of IPBS



IPBS Business Studies Programmes

The trend towards globalised markets is ever increasing. It is of vital importance for companies operating internationally to meet the challenges these developments bring about. The development of sustainable and success-oriented strategies for the future thus requires an extensive knowledge of modern management concepts and innovative means of implementation as well as a command of the economic, cultural and social environments at the international level.



The members of the International Partnership of Business Schools have been working together for more than 35 years and have thus acquired extensive experience in the development and delivery of international business studies programmes.

They all rank among the top institutions in their respective countries and have been awarded national/international academic accreditations.

This long cooperation has developed an "IPBS spirit", upheld by the professors, administrations, corporate links and, of course, the students themselves.

Participants who choose to study within the IPBS benefit from a truly international network. They are in regular contact with students of other nationalities and learn to work in cross-cultural teams during the entire length of their study programmes.

At Bachelor's and Master's levels, the IPBS has established integrated, harmonised curricula which, at the same time, allow for national/regional electives.

This unique approach ensures that the learning outcomes established by the IPBS partners are attained whatever study track is followed, and that each country's specificities will be addressed.

Bachelor / Undergraduate Programmes

IPBS Undergraduate programmes are built on the principle that students develop an international mindset best when they have the opportunity to immerse themselves in the cultural, academic, and work environments of different countries. The IPBS degree programmes are structured to provide four years of study - two at the home institution and two at one of the partner institutions. In addition, students participate in two 3 - 6 month work placements - one in the home country and one in the partner country.

Lectures, examinations and work placements are conducted in the language of the country of study. Students build fluency in a second language while being immersed in the academic, business and social culture. Upon completion of the programme, students earn two bachelor degree awards - one from the home institution and one from the partner institution.

With this substantial expatriate experience, graduates of the IPBS Undergraduate programmes are prepared for successful careers in the global economy. They have

- * an indepth knowledge of international business,
- * fluency in a second language, and
- * substantial professional experience.

Masters in International Management (MIM) Programme

The IPBS Master's in International Management programme is a 12 – 15 month programme and is open to candidates who have a first degree and who meet the entry requirements.

Students choose to study at two of the partner institutions participating in the MIM programme. After the first study period, students move to a partner institution in a different country to complete their studies. All lectures and examinations are conducted in English, regardless of the country of study.

The international dimension of the MIM programme is further enhanced by the fact that the students have multicultural backgrounds.

The professors who teach at the partner institutions have extensive academic and professional background in their respective fields ensuring a high academic standard and a strong practical orientation. In addition, experienced representatives from the corporate world teach specialized modules.

Upon graduation, the participants have acquired the knowledge and skills needed to take on managerial positions with companies operating in the global market. www.ipbs-master.com